

PRESS RELEASE
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“Sonic The Hedgehog” Movie Makes Long-Awaited Debut in Theaters Everywhere

LOS ANGELES, California – February 13, 2020 – After a long-awaited delay, global film company, Paramount Pictures and video game company, Sega are excited to announce that their new family film “Sonic The Hedgehog” will speed into theaters everywhere on February 14, 2020. Directed by Jeff Fowler, the film stars Jim Carrey (“Ace Ventura: Pet Detective,” “Bruce Almighty”), Ben Schwartz (“Parks and Recreation”), and James Marsden (“Hairspray,” “X-Men”).

“Sonic the Hedgehog” is a live-action adventure comedy family film that is loosely based on the popular Sega video game of the same title, which was released in 1991. The movie tells the story of the world’s fastest hedgehog as he teams up with a small-town police officer named Tom in order to save the world from an evil genius named Dr. Robotnik.

“I have three kids and sometimes it’s nice to do a great film, like we have this conversation so many times. I get my eighteen year old, my fourteen year old, and my seven year old and sit on the couch and go ‘what movie can we all watch?’ And it’s a tough one...but this is the kind of movie that we can all sit and enjoy” said Marsden to Rotten Tomatoes.

“Sonic The Hedgehog” will be released on February 14, 2020, more than three months after its first scheduled date of November 8, 2019. The film was delayed after its first trailer experienced massive backlash online and many people complained about the main characters design. This feedback motivated Director, Jeff Fowler to spend three months and an estimated \$35 million fixing Sonic’s look for the final film.

“We’re really excited about the new design for Sonic,” said Fowler. “It’s been a lot of work getting to this point, but we think fans will appreciate the changes we’ve made.”

Tickets for “Sonic the Hedgehog” are on sale now. For a list of theaters and to purchase tickets, visit <https://www.sonicthehedgehogmovie.com>.

About Paramount Pictures:

Paramount Pictures is headquartered in Los Angeles, California and is a subsidiary of ViacomCBS. The company is the fifth oldest film studio in the world and the second oldest in the United States. Paramount Pictures was founded by William Wadsworth

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Hodkinson, Adolph Zukor, and Jesse L. Lasky on May 8, 1912. Some of Paramount's most famous movies include "Titanic," "Transformers: Dark of the Moon," and "Forrest Gump."

About Sega:

Sega Games Co. is a global video game developer and publisher based in Tokyo, Japan, with additional headquarters in London, England and Irvine, California. The company was founded by Martin Bromley and Richard Stewart in 1960 and is considered to be one of the most prolific arcade game producers of all time. Sega has created over 500 games, 70 franchises, and 20 arcade system boards since 1981. To date, its "Sonic the Hedgehog" franchise has sold more than 800 million games and has grossed over \$9 billion globally.

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