# The Quick and Easy Way to Preserve Your Memories Before You Pass Away

How This Family History Service Can Help You Leave a Legacy With Your Family

Are you a Baby Boomer or Generation X?

Hi, I'm Stephen Shelley, and I have a few questions for you.

How would you feel if you knew that you would pass away tomorrow?

What if all of your loved ones instantly forgot about you after you were gone?

That feels pretty awful to think about, right?

I'll bet the very idea of being forgotten like this **makes you feel** either very **anxious** or very **discouraged**.

Now imagine a different situation...

What if you knew that you wouldn't be forgotten by your relatives after you passed on?

What if you could leave a lasting legacy with those who you love?

I'll bet this second situation feels a lot better to you than the first situation I described.

You probably feel a lot more at peace with the idea of being remembered than you do with the idea of being forgotten.

The hard truth about life is you never know when your time on this earth will be over.

But thankfully, I know of an exciting **NEW service** that can help you **avoid the fear of being forgotten** after you pass away.

## What's In It for You?

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This NEW service helps you **<u>capture your life story</u>** so that you can preserve your memories in a fun and unforgettable way.

#### This service can help you:

- <u>Transform your relationships</u> by connecting you more with your loved ones.
- <u>Save time and effort</u> by giving you a resource that preserves your memories for you.
- <u>Feel secure</u> that you'll never forget your loved ones, and your loved ones will always remember you.
- <u>Preserve your individual and family legacy</u> for many decades even after you're gone.

"But Stephen," you might say, "I barely know you. How do I know that you can help me?"

# **Proof That This Is a Real Service**

Let me offer you some **proof** of how this NEW family history service can **benefit** you.

Back in 2013, one of my previous clients, Becky Woolf, was worried about how she would preserve the memory of her parents.

At the time, her father was struggling with his health due to his older age.

Becky knew that she needed a way to preserve her parent's memories for her children and grandchildren.

She knew that something needed to be done, but she wasn't sure what she should do.

And Becky didn't want to wait too long to act because she didn't know how much longer her father would live.

But then Becky discovered the family history service I'm talking about that helps people remember their loved ones.

And she decided to give this service a chance.



At first, Becky wasn't sure if this service would meet her needs.

But then, when she received the final product, she felt touched by how much this service helped her.

Here's a part of what she said in her own words...

"[SDS films] did a fantastic job putting together a [family history story] for my parents. It was touching to see their cherished memories so beautifully and thoughtfully depicted. We have and will continue to enjoy [sharing these stories] for many years to come." – Rebecca Woolf.

Now that you've seen how this NEW family history opportunity has helped someone else, let's explore why **preserving your memories is so hard**.

# The REAL PROBLEM With Most Ways of Preserving Your Memories

Here's the thing...

If you've already tried to capture and preserve your family memories and it hasn't worked...it's **NOT your fault.** 

There are three problems with most ways of preserving your family memories.

First, some methods take way too much time and effort.

For example, if you keep a journal, you might have to spend many hours per week writing about all of your experiences in great detail.

Then, if your family wants to learn more about you, they have to spend even more time reading everything you wrote.

That's hours of your life and your family members' lives which you won't get back.

Even the services that create a biography book about your life take up a lot of time.

These services usually require you to think about and write down the answer to dozens of questions.

That time you lost writing down the answers to so many questions is time that you could have spent doing other important things.



### Second, many methods for preserving family memories tend to fade over time.

For Example:

- Family vacations usually last for only a week or two at a time.
- Sharing stories with your family doesn't work because important details can be easily forgotten.
- And collectible items from your loved ones (like old letters or china dishes) can wear out with age.

Third, some ways of capturing and preserving family memories tend to make you miss out on the very moment that you're trying to savor.

By the time you've captured that moment, you've lost your chance to be a part of it.

For example, if you want to take a photo of someone, it's hard to be in the picture when you're the one holding the camera.

# Lucky for you, <u>the breakthrough method for capturing family memories that you're about</u> to see is different.

It's a creative way of expressing yourself that allows you to <u>savor the moment and preserve your</u> <u>experiences at the same time.</u>

And if you don't take advantage of the opportunity to **preserve your family memories now**, you might not get a chance to do so again.

## What Else is To Blame?

The truth is, as you get older, time and the aging process can become your enemy.

The older you get, the more frail, sore, fragile, and weak you become in both body and mind.

As this happens, time becomes like a vampire that slowly sucks the life out of you.

The more life you lose from the process of aging, the harder it becomes for you to accomplish all of your goals and dreams.

But I don't have to spend too much time telling you all of this.



You've likely already seen the signs of the aging process in your own life.

**For example**, by this point, you or your loved ones have probably already started to experience things like:

- Heart problems
- Cancer
- Sore joints, muscles, and bones
- Digestive problems
- Memory and thinking problems
- A decrease in hearing and seeing abilities
- And a whole bunch of other issues

Unfortunately I can't stop you from aging.

But I can at least save you some time by documenting your life and preserving your family memories for you.

# Why You Should Act Now to Take Advantage of This NEW Opportunity

### Like you, I have limited time and resources.

These limitations allow me to help only a few people at once.

I wish I could help everyone, but that's just not possible.

Because of my limited time and resources, **I'm only going to give this offer to the first 10 people** who request my help.

Only the first 10 people who get in now will be able to take advantage of this NEW family history service.

## Everyone else will be left out!

I also don't know yet when this offer will be open again.

That's why I urge you to request this service now.

**Don't wait** to ask for this service later because then **you might run out of time** to receive my help.



Interested in preserving your family memories?

Click the "Order Now" button for more information.

["ORDER NOW" BUTTON]

## What Makes Me Qualified to Help You?

Here's the thing...

#### I used to be in your shoes.

Years ago, I knew hardly anything about how to preserve my loved one's memories.

I knew that I could keep a journal.

But I didn't think that journaling was always the best method for remembering my loved ones. It was just so **time-consuming**.

I knew that I could take still pictures of my loved ones.

But I didn't like how **fleeting** those moments were.

I also knew I could **collect objects** from my loved ones.

But I didn't like how easy it was for those objects to get lost or broken.

I wanted a **lasting way** to preserve my deceased loved one's memories that captured who they are.

I wanted something that could transport me back in time and make me feel like I was with them again.

This desire is what led me to get a Bachelor's degree in historical research, with a family history focus, back in 2011.

During my degree, I realized I could combine my knowledge of family history with one of my favorite passions to help others.



I've been using that knowledge and that passion ever since to help people like you connect with their deceased loved ones.

I've been doing this for over 10 years now.

And I love seeing how much joy people like you receive from these services.

## So how does this NEW family history service work?

By now you're probably wondering how this NEW service can help you savor the moment and preserve your memories at the same time?

Here's your answer...

A moment ago, I mentioned that I wanted to combine my family history knowledge with my greatest passion to help others.

That passion is **video production**.

Because the aging process affects all of us, I thought you'd like to have a souvenir to help your family memories feel more timeless.

This souvenir can either help you remember your loved ones better or help your loved ones connect more with you.

The souvenir that I'm talking about is a unique and personal video biography of you or your loved one's life.

This video biography **helps you savor the moment** and preserve your memories by taking a **snapshot of your loved one** as they discuss their life story.

The finished video biography will last anywhere from 45 to 120 minutes. It will be professionally shot and edited so that you get the highest quality of product possible.

#### Here's how it works in 4 easy steps:

• Pre-Production – We'll talk over the phone or meet in person to <u>discuss your story</u>. You'll send me photos, slides, and home movies to make your story feel more memorable.



- Production <u>You'll be interviewed</u> on camera, and I'll digitally enhance the footage of your interview on a computer.
- Post-Production Using a professional video editing program, <u>I'll combine all the pieces</u> of your story with music and graphics to create your video biography.
- Delivery The <u>finished</u> video biography of your life (or your loved one's life) will be <u>sent to you in a digital format.</u>

Once this process ends, you can then bask in the glory of all your wonderful memories by sharing your video biography with everyone you love.

# This biography will then become a keepsake that you and your family can cherish for many years to come.

Sound interesting?

### ["ORDER YOUR VIDEO BIOGRAPHY NOW" BUTTON]

Are you excited to connect more with your loved ones and preserve your timeless memories yet?

If so, I highly suggest that you take action now to **get your own unique customized video biography.** 

Hurry, before it's too late!

# Feedback From Other People Like You Who I've Helped

Still not sure if I can help you?

Here are some **people just like** you who have **benefited** from my video biography services.

"(Stephen) did a fantastic job putting together videos for both of my parents. It was so touching to see our cherished memories so beautifully depicted and thoughtfully arranged on video. We will enjoy watching these videos for many years to come." – Rebecca Woolf

"Thank you for the video biography you did of my life history. It is easy to forget things that happened years ago and this will be a good remembrance of the important things that happened in my life." – Bob Laudie



"We purchased (Stephen's) services to make a video biography of my father's life for his 80th birthday party. (Stephen) make this project easier for me by helping me gather all the information and materials we needed. The video highlighted my father's youth and adulthood on the island of Tonga. It was perfect and made the entire family laugh and cry. If a picture is worth a thousand words, the video served as an entire encyclopedia of my father's life." – Fine Ita'aehau

Does this service sound interesting to you yet?

## Again, I'm only going to help the first 10 people who contact me.

## Everyone else will be left out!

You don't want to be one of those people who doesn't receive a unique video biography because you waited too long to act.

## What if you don't get this opportunity again?

## **Service Package Options:**

Here are the potential packages you can choose from if you decide to order now.

	Least Expensive	<b>Most Popular</b>	<b>Most Value</b>
	Recorded Video Only	Personal Biography	Family history Documentary
Pre-interview sessions to outline life History	\$2,500 Value	\$2,500 Value	\$2,500 Value
Professionally Recorded interviews	(2 Hours) \$2,500 Value	(3 Hours) \$3,750 Value	(8 Hours) \$10,000 Value
Personal/Family Photographs	\$500 Value	\$500 Value	\$500 Value



Digitized Memorabilia	×		
	\$500 Value	\$500 Value	\$500 Value
Talent/hobby highlight	\$300 Value	\$300 Value	\$300 Value
VHS home movie clips	\$100 Value	\$100 Value	\$100 Value
Archival images/video research	\$1000 Value	\$1000 Value	\$1000 Value
Mood music and sound effects	\$200 Value	\$200 Value	\$200 Value
Family/Friends Stories	\$1000 Value	\$1000 Value	\$1000 Value
B-Roll Footage	\$500 Value	\$500 Value	\$500 Value
Total Value You Get:	\$5,000	\$8,850	\$16,600
Your Price If You Order Now	<mark>\$2,000</mark>	<mark>\$3,800</mark>	<mark>\$7,000</mark>

Interested in one of these video biography packages?

["ORDER YOUR VIDEO BIOGRAPHY NOW" BUTTON]

Do you still need help deciding what you want to do?

I get it.



# Here's How I'll Remove the Risk for You

Because I'm confident that this video biography service can help you preserve your memories, I'm going to take on all the risks of your purchase.

If for some reason you aren't happy with your video biography after you receive it, I'll give you a <u>15-day money-back guarantee.</u>

That's right...

If you aren't satisfied, you'll get a full refund.

No questions asked.

And you can keep your video biography as a gift.

This way you can feel secure in knowing that **you are getting a valuable resource** for both you and your family.

["ORDER YOUR VIDEO BIOGRAPHY NOW" BUTTON]

# What Do You Have to Lose (or Gain)?

Look, by now you're aware of how important it is to **preserve your family memories while you're still alive.** 

Life can be so fragile sometimes.

#### You don't want to risk being forgotten after you pass away.

You want to be remembered for decades after you're gone.

You've also learned that some methods of preserving your family memories aren't that helpful.

Some ways of preserving your memories take way too much time and effort.

Other ways of preserving your memories can fade away over time.

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And some ways of preserving your memory are not effective because they keep you from living in the moment.

#### Now it's time for you to make a decision...

The way I see it, you have three options.

#### **Option 1: You can do nothing and stay stuck where you are now.**

Maybe you already have enough journals, photos, and keepsakes for you and your loved ones to remember each other by.

If so, that's fine...

But if you want to be transported through time and feel like you're with your loved ones again, that gives you only two other options...

### **Option 2: You can do everything by yourself.**

You can spend hours writing in journals, collecting old photos, and recording videos of every moment that your loved ones have left.

There's nothing wrong with you enjoying that.

But doing this takes up a lot of your time, energy, and resources.

You can't spend every moment capturing the history of your loved ones when you've got other things to do.

Even if you're retired, you still have to do things like

- Go to the store for food
- Take care of your health
- Pay bills
- Play with your grandkids
- And so much more

Again, if you spend every moment of your life recording videos, it's harder to enjoy the moments as they happen.



Do you want to miss out on experiencing new family memories because you're stuck behind a camera?

How would you feel about missing future family events because you're too busy writing down past events?

I doubt you'd like either of those options...

### **Option 3: Let me preserve your memories for you.**

I'll put my 10 years of family history knowledge and video production skills to work for you.

#### I'll do all of the work to:

- Research your story as thoroughly as possible
- Interview you using high-end video production equipment
- And professionally edit your own unique video biography story

All you have to do is decide that this opportunity is right for you.

Then, take only a few minutes to click a couple of buttons and send me your contact details.

Once I receive your contact details, I'll reach out to you and help you create a video biography that will last for decades to come.

So now you must ask yourself...

Out of these three options, which one is the quickest, easiest, and most convenient for you?

# Your Last Chance to Receive Your Own Professional Video Biography! Are You an Action Taker?

The truth is, there are **many people in the world**, but not all of them are action takers like you.

Many people repeat to themselves over and over that they are going to do something to pass their family memories on to their descendants.

#### But not everyone does something about this desire.

Some people get way too busy with their lives.

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Then, they pass on before they've had a chance to fulfill all of their goals.

But since you've read this entire message, I'm guessing **you're one of the few people who do take action.** 

You're probably one of the 10 people I'm looking for.

If I'm right and you're still reading this message...

#### I'm ready to help you create the most memorable video biography you've ever seen.

But, again, only you can decide if this opportunity is right for you.

Does this opportunity sound interesting to you?...

If so, **click the button below** to reach out to me and schedule a call.

I look forward to helping you out.

["ORDER YOUR VIDEO BIOGRAPHY NOW" BUTTON]

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