

Oldingham Cats and Dogs Home

Giving Animals a Place to Call Home

Headline:

For Only a Few Dollars, You Could Make a Big Difference in the Lives of Many Helpless Animals. Donate today!

Body:

Dear Animal Lover,

Would you be worried if your pet was lost, sick, or in danger? As an animal lover, you probably do everything you can to give your pet all the food, shelter, attention, and love they deserve.

But many animals aren't lucky to have a caring and thoughtful owner like you. **Many animals receive no love at all.**

This is why we're contacting you today. We're asking you to give a small donation of only £4 per month to help desperate animals in need of care.

A Sad Situation

In the U.S. alone, there are close to **70 million homeless animals** at any given time. These animals often end up on the streets because they were either born into a bad situation or their owners carelessly abandoned them.

Of these 70 million homeless animals, only 6.5 million are even lucky enough to end up in an animal shelter like ours (about 3.3 million dogs and 3.2 million cats).

When these animals are taken in by our shelter, they are often dirty, sickly, and starving. Many are scared, overwhelmed, and confused.

It's hard to believe why anyone would want to betray their helpless pets like this. After all, animals are known to bring people a lot of happiness.

This is why shelters like the Oldingham Cats and Dogs Home exist. Our goal is to give all animals a loving home with caring owners like you. But we can't do this by ourselves.

Who Are We?

In case you haven't heard of us, the Oldingham Cats and Dogs Home is a local animal charity that has been around since 1985. Each year, we provide food, shelter, and medical care to over 800 animals so that they can live happy lives.

But taking care of so many animals every day is not easy.

Why We Need Your Help

Because we want to provide a pleasant experience for all of the animals under our care, there are many duties we have to take care of every day.

For example, we have to help our animals by:

- Taking them on walks
- Providing them with plenty of food
- Giving them medicine
- Putting a roof over their heads
- Giving them a place to sleep
- And by helping them find a more permanent home with loving owners

The costs of all of these duties add up quickly over time. In fact, it costs us about £150,000 per year just to keep our shelter open.

What you can do to help protect these poor animals

In short, while we're doing everything we can to give these precious animals a quality home, we can't take care of all their needs by ourselves. This is why we're sending you this letter today.

We need the support of compassionate animal lovers like you to help us fulfill our mission of saving as many animal lives as possible.

Without the help of caring people like you, our shelter would close down. This would mean that many of these poor animals would end up starving on the streets again. Others would grow sick and die due to a lack of proper veterinary care.

Would you be willing to help us protect these precious animals by providing a small donation of only £4 per month to our Save the Animals Fund?

How your generous donation will help

£4 may not be sound like much, but it can go a long way in saving an animal's life. For example, with your simple gift of only £4 a month, you could help at least 1 pet:

- Get a cleaner and more comfortable place to sleep
- Eat a healthier and more balanced diet
- Get the quality veterinary care they deserve
- Find a better home with caring owners

Want more proof of how your simple donation can help an animal in need? Here's a story that may pull at your heart strings...

Sandy is a Shih Tzu puppy that we found abandoned in a London alleyway in September of 2019. When we found him, Sandy was about 10 months old. He was so thin, weak, and sickly that he could barely walk or stand.

He was also missing his front right foot. It looked like he had been in a recent fight with another animal since there were fresh bite marks on his legs and a few recent scratches on his back.

Judging by his grime filled and matted brown and white fur, Sandy had likely been on the streets for at least a few months. His hair had grown so long that he could barely see. He also smelled of rotting fish.

When we found Sandy cowering behind some rusted rubbish bins, he was somewhat feisty and aggressive. He couldn't move most of his body much. However, he still used every bit of strength he had to make attempted snaps at our Animal Helpers.

Over time, as we nursed Sandy back to health and gave him lots of love, we noticed that he warmed up to us more. His big brown eyes that were once dark and empty grew to be full of light and joy. Eventually, Sandy even became one of the first animals to greet us in the morning.

Without Oldingham's help, Sandy would have likely died on the streets from either malnourishment or some other cause. However, thanks to the help of Oldingham and the generous support of donors like you, Sandy has now been re-homed.

Sandy now lives with a loving family who adores him and he has never been happier.

How to contribute

If you'd like to help other animals just like Sandy, please feel free to donate to our Save the Animals Fund. The donation process is quick and simple. All you have to do is call us at 832-555-5555 and tell one of our Animal Helpers how much you'd like to contribute.

You can also donate online by visiting our website at www.oldcatanddog.co.uk/donations and pay with either a credit card or through PayPal.

If you can afford a small donation of only £4 per month, our animals would be very grateful for your help. However, if you'd prefer to make a simple one-time payment instead, you can do that too.

Plus, your monthly payment doesn't have to be permanent. If you sign up for a small monthly payment today and then decide to cancel it later, that's totally fine. All you have to do is call us at 832-555-5555 and tell us you'd like to stop your payment plan.

Thank you for your life-changing gift

Whatever you choose to give, your simple but generous donation will make a big difference in many precious animal lives.

Don't let the lives of these poor pets go to waste. Help us give these animals a high-quality life by donating today!

Thank you for your help!

Sincerely,

Mike Blatch,
Managing Director
Oldingham Cats and Dogs Home

P.S.

Did we mention that your donation today is tax deductible? Plus, if you donate at least £4 by July 15, 2021, we'll give you a free digital subscription to our Amazing Pets Monthly newsletter.

In it, you'll receive many tips, tricks, and pieces of advice on how to increase your relationship with your pet. You'll also read some entertaining stories about other pet lovers like yourself.

This 12-month subscription normally costs £20 per year, but with your simple donation of at least £4 today, you'll get 12 issues of this newsletter absolutely FREE. This subscription is yours whether you only donate £4 today or you donate money every month for the next year.

And, if you give a simple donation of at least £20 before this campaign ends, we'll throw in a premium bonus. This bonus is an exclusive calendar of 12 precious animals that your donation is helping to save.

Hurry, this offer will only last a few more weeks. Donate now!

Pop Jots