

Media Pitch

Subject: Best-Selling Author Suzanne Collins to Release New Prequel to Her *Hunger Games* Book Series

To: Pamela Paul, Editor of the Book Review at The New York Times

Hi Pamela,

As the publicist for best-selling author Suzanne Collins, I thought you might like to hear about the new *Hunger Games* prequel book that will be released on May 19, 2020. The book is called *The Ballad of Songbirds and Snakes*.

The Ballad of Songbirds and Snakes takes place 64 years before the events of the original *Hunger Games* books. It explores the experiences of eighteen-year-old Coriolanus Snow during the reaping of the 10th annual Hunger Games. Considering that the *Hunger Games* series has sold over 65 million copies in the U.S. alone and has been translated into 51 languages, *The Ballad of Songbirds and Snakes* is sure to captivate many book lovers – especially young adults – throughout the world.

I hope you'll consider featuring *The Ballad of Songbirds and Snakes* on the Book Review at the New York Times when it is released to the public.

Enclosed is the following information:

- Press Release
- Info graphic about new book
- Pre-sell copy of new book for your review

Please let me know if you'd like more information about Suzanne Collins's new *Hunger Games* prequel book. I'd be happy to answer any questions you may have. I look forward to hearing from you.

Thank you for your time and consideration!

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