

PRESS RELEASE
September 3, 2020
FOR IMMEDIATE RELEASE

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Utah's Largest Comic Convention, FanX Returns to Salt Lake for its Eighth Year

SALT LAKE CITY, Utah – September 3, 2020 – Dan Farr and Bryan Brandenburg are excited to announce the return of Utah's largest comic convention, FanX, at the Salt Palace Convention Center in downtown Salt Lake City, Utah between September 17th and 20th. The event marks the eighth-year return of one of the largest comic conventions in the Intermountain West, and will include the appearance of multiple celebrities from popular fandoms like "Harry Potter," "Marvel," "Doctor Who," and "Star Wars," and a wide variety of activities for people of all ages.

The three-day comic convention will celebrate all the top fandoms found in popular movies, TV shows, video games, comic books, science fiction, fantasy, and art. The convention is open to all members of the public, including families and pop culture fans.

Activities at this year's FanX will include the following:

- Celebrity photo-ops
- Celebrity panel discussions
- A cosplay contest
- A gaming lounge
- A mystery escape room
- Kidcon
- The FanX Bash
- And much more

Confirmed celebrities for this year's convention include Caleb McLaughlin ("Stranger Things"), Alan Ritchson ("The Hunger Games"), Tress Macneille ("Futurama"), Rob Paulsen ("Animaniacs"), Adam Savage ("Mythbusters"), and many others.

"One thing we've observed over the past few years since we launched FanX is that Utah loves their pop culture. We're known as the geekiest state in the country and it's our enthusiastic fans that are one of the big reasons our celebrities love coming to Salt Lake City," said Bryan Brandenburg, FanX Co-Founder and Chief Marketing Officer.

The first Salt Lake City FanX Comic Convention was held from September 5-7, 2013. During its first year, FanX attracted over 70,000 people and became one of the highest attended events of any kind in Utah's history. Since then, FanX has grown to become one of the largest comic conventions in the United States, with an annual attendance of almost 130,000 people per year.

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FanX 2020 will take place from September 17-19, 2020 at the Salt Palace Convention Center in Salt Lake City, Utah. Tickets are on sale now and can be purchased at www.fanxsaltlake.com.

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