

Promo Email Sample for “Paperback Adventures” Game

Subject:

New word-play fantasy game + exclusive offer

Body:

Fowers & Games

Paperback Adventures Word-Play Fantasy Game

Hi there, [first name]!

I've been super busy lately with creating fun and unique game-play experiences for your enjoyment. I thought you'd like to see what I've been up to.

I just launched the Kickstarter campaign for my new Paperback Adventures board game.



Paperback Adventures is a solo-focused follow up to Paperback and Hardback. In it, you can use a mix of spelling, RPG, and deck building elements to defeat many genres of enemies and gain loot along the way.

With Paperback Adventures, you can play as many different characters, including:

- Damsels
- Wizards
- Robots

- And much more.

Each character has their own unique set of abilities and playing styles, which make the game different every time you play.

Paperback Adventures often evolves in random ways as you play, but your choices have a lot of impact on the game as well.

The game even has a 2-player variant mode if you'd like to play it with others.



With this many playing options, Paperback Adventures is sure to give you many hours of fun!

If this sounds like a game you'd enjoy, check out my Kickstarter campaign now!

Everyone who donates to my Kickstarter campaign will be given a one-time, exclusive offer to get the game at a lower cost than retail value.

Paperback Adventures
Kickstarter

Hurry! This offer will only last a few days.

I'm excited to share this game with you. Pre-order your copy on Kickstarter today!



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